

The Power of Design Belongs to All of Us



Hideo Sasaki Foundation 2024 Sponsorship Opportunities

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Design Grants

Pitch Night Sponsor \$10,000

Community Learning

Panel Discussion Sponsor \$2,500

Design Education

SEED Partner \$2,500

SEED Sponsor \$5,000

Event Sponsorship

Building Community Title Sponsor \$5,000

Midsummer Mixer Title Sponsor \$5,000

Annual Celebration Silver Sponsor \$2,500

Annual Celebration Gold Sponsor \$5,000

Annual Celebration Platinum Sponsor \$10,000



Sasaki Foundation sponsorship opportunities can be tailored to meet the needs of the underwriter.

DESIGN GRANTS SPONSORSHIP BENEFITS



(Photo Credit: G|Code)



(Photo Credit: Charles River Conservancy)



(2023 panel discussion)

Large-scale, complex challenges require cross-disciplinary thinking. That's why the Hideo Sasaki Foundation convenes experts and innovators from all backgrounds to bring issues of inequity in design to the forefront. This means a focus on working with communities that have been removed from the design process. We look for creative approaches to climate adaptation, housing, innovation in mobility, creative community building, and health & wellbeing. By funding this work, you support communities to eliminate systematic obstacles. [Support teams in their 10-month fellowship](#) by sponsoring an incredible evening where community based organizations will pitch their ideas for community-led design processes.

Design Grants Pitch Night Sponsor: \$10,000

- Co-naming options available
- Underwrite Pitch Night, including interpretation, childcare, and finalist stipends
- Opportunity to engage with winning grantees throughout the year
- Organization name & logo prominently displayed on digital and print collateral at event and beyond
- Organization will receive publicity through communications throughout the year

COMMUNITY LEARNING SPONSORSHIP BENEFITS

Informed and engaged residents are the central ingredients of a successful community. The Hideo Sasaki Foundation invests in ideas and strategies that engage community members in the design process – and contribute meaningfully to its outcomes. To that end, we work with civic leaders, educators, economists, and technologists to connect design and community-driven action. By supporting this work, you'll help the Hideo Sasaki Foundation provide community learning and engagement opportunities, such as [panel discussions, public programs, and community conversations](#).

Speaker Panel Sponsor: \$2,500

- Reserved seating at the event for five (5) guests
- Organization name and logo prominently displayed at Speaker Series event of choice
 - 2024 Topics include: *workforce development, environmental justice, community-led design, transportation equity, youth-led conversations*
- Organization name and logo prominently displayed at event
- Organization name and logo prominently displayed on digital and print collateral

All sponsors will have their logo placed on the Hideo Sasaki Foundation's website throughout the year.

DESIGN EDUCATION SPONSORSHIP BENEFITS

A thriving design industry relies on diverse, talented, and passionate practitioners who infuse new ideas and disrupt established patterns. By supporting this work, you help support these leaders and advocate for diversity and inclusion in the [next generation of designers](#). **Sponsors provide the required 10% matching funds to our government contracts, multiplying their donations 9 fold!**



SEED students present their final design proposals to a full audience in summer 2023

Summer Exploratory Experience in Design Partner: \$2,500

- **Requirements**
 - Underwrite internship for one high school intern
- **Benefits**
 - Firm announced as SEED Partner in promotional materials
 - Write up in our newsletter

Summer Exploratory Experience in Design Sponsor: \$5,000

- **Requirements**
 - Underwrite paid, summer internship for two high school students or one Teaching Assistant
- **Benefits**
 - Firm announced as SEED Sponsor in promotional materials
 - Write up in our newsletter
 - Opportunity to provide branded collateral to students

Sasaki Foundation sponsorship opportunities can be tailored to meet the needs of the underwriter.

EVENT SPONSORSHIP

Building Community Title Sponsor: \$5,000

- Opportunity to provide branded collateral to approximately 75 guests at **May 9, 2024 event**
- Opportunity to be the sole sponsor of this community building and networking event in Greater Boston
- Reserved seating at the event for four (4) guests
- Organization name and logo prominently displayed on events home page & all event listings
- Organization name and logo prominently displayed at event and on event collateral

Midsummer Mixer Title Sponsor: \$5,000

- Opportunity to provide branded collateral to approximately 75 guests at **August 22, 2024 event**
- Opportunity to be the sole sponsor of this community building and networking event in Greater Boston
- Reserved seating at the event for four (4) guests
- Organization name and logo prominently displayed on events home page & all event listings
- Organization name and logo prominently displayed at event and on event collateral



All sponsors will have their logo placed on the Hideo Sasaki Foundation's website throughout the year.

ANNUAL CELEBRATION OF DESIGN

All Celebration of Design Sponsorships include the following:

- Organization name and logo prominently displayed on events home page & all event lists
- Organization name and logo prominently displayed at event and on event collateral
- Organization will receive publicity through communications throughout the year
- Opportunity to provide branded collateral to approximately 200 guests at **November 14, 2024 event**

Celebration of Design Silver Sponsor: \$2,500

- Reserved seating at the event for four (4) guests
- Refreshment station named after organization

Celebration of Design Gold Sponsor: \$5,000

- Reserved seating at the event for six (6) guests
- Activity station named after organization
- Communication bulletins to the local business, architecture, and press publications

Celebration of Design Platinum Sponsor: \$10,000

- Reserved seating for ten (10) guests
- Communication bulletins to the local business, architecture, and press publications
- Annual award naming rights



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Sasaki Foundation

About the Hideo Sasaki Foundation

The Hideo Sasaki Foundation supports **design** initiatives that promote **equity** in order to strengthen and empower local communities. Through **grants, community learning, and education**, the Foundation takes an interdisciplinary approach to tackling global challenges through local action. Using **design thinking**—the iterative practice of understanding, innovating, prototyping, testing, and implementing—we bridge the physical environment, community and social needs, policies and governance, and economic forces that shape communities. We believe that the power of design belongs with us all - and we are working with and within communities to ensure that this is the case.

www.sasakifoundation.org

For more information or to inquire about opportunities, please reach out to Jennifer Lawrence, Executive Director, at jlawrence@sasakifoundation.org or 617 923 7384.